

CORONAVIRUS — PUBLIC HEALTH CAMPAIGNS

245. Hon COLIN de GRUSSA to the Leader of the House representing the Premier:

I refer to the Premier's response to a question at a press conference on Wednesday, 26 May, which can be viewed on Facebook at [WAtoday.com.au](https://www.watoday.com.au), "Premier Mark McGowan provides COVID-19 update" and in which he states at 16 minutes in, according to my notes —

Well we have an arrange of awareness campaigns out there, and uh we've been spending a huge amounts of money on these sorts of things

- (1) What has been the expenditure to date for the SafeWA QR code system?
- (2) For each public health campaign currently underway, can the Premier please provide —
 - (a) the name and target issue of the campaign;
 - (b) the start and end dates; and
 - (c) the total budget attributed to the campaign?
- (3) For all campaigns in part (2), will there be a review of each campaign and will the review be publicly available?
- (4) If any of the above cannot be answered in the time provided, can the Premier please explain why?

Hon SUE ELLERY replied:

I thank the honourable member for some notice of the question.

- (1) It is \$895 294, excluding health support services costs.
- (2) There are two COVID-19-related public health campaigns currently underway or in development.

Roll up for WA —

 - (a) is aimed at raising awareness, providing information and encouraging Western Australians to get vaccinated for COVID-19 when they become eligible;
 - (b) began on 25 April 2021 and is expected to end on 3 July 2021; and
 - (c) has a total budget of \$1 514 375 to date.

SafeWA —

 - (a) is aimed at raising awareness and encouraging the public to download and use the SafeWA app when visiting businesses and venues to assist health contact tracers in the event of an outbreak;
 - (b) has been delivered over several phases: phase 1 from 22 November 2020 to 19 December 2020; phase 2 from 27 December 2020 to 30 January 2021; phase 3 from 31 January to 27 February 2021; and phase 4 is under development; and
 - (c) an amount of \$1 291 000 has been budgeted over the four phases.
- (3) Campaigns will be evaluated as per normal practice.
- (4) Not applicable.